Iowa Western Community College
Strategic Plan 2014-2018

Mission Statement: Iowa Western Community College is a learning community committed to excellence in meeting educational needs and improving the quality of life through programs, partnerships, and community involvement.

Vision Statement: Iowa Western Community College will be recognized as a premier educational leader and partner, with student learning and success being our highest priority.

Strategic End 1:
Promote student success with relevant support and resources

1.1 Improve the new student experience, from onboarding through the first year, with college-wide responsiveness designed to build meaningful connections with students, prepare students for college expectations, and increase student engagement inside and outside of the classroom.
1.2 Reduce financial barriers to student success for all students, and proactively address affordability college-wide.
1.3 Improve student success by creating a seamless learning experience for all students through expansion and deliberate integration of academic student supports and non-cognitive skill development across Student Services and Academic Affairs.

Strategic End 2:
Provide relevant high-quality learning experiences for all Iowa Western students

2.1 Improve the effectiveness and efficiency of instructional delivery systems.
2.2 Increase the capacity to develop, modify or phase out curricula, services, and programs based on community and student needs.
2.3 Engage in the continuous assessment of student learning across all courses and programs.
2.4 Improve initiatives and activities to support student learning.

Strategic End 3:
Embrace continuous improvement by conducting ongoing operational assessments and resource allocations

3.1 Develop and implement institutional processes to be used in planning that will assess the effectiveness, compliance, and efficiency of all programs, services, operations, and administrative functions.

Strategic End 4:
Cultivate economic growth, workforce development and quality of life in our communities and region

4.1 Engage in partnerships reflecting our shared commitment to both offer and provide quality of life opportunities, civic engagement, and community service in addressing the needs of our diverse communities.
4.2 Provide expanded opportunities for individuals seeking to improve and/or advance technical and employability skills for the workplace.
4.3 Strengthen impact on regional economic growth through collaborations and diversification of services.

Strategic End 5:
Ensure that Iowa Western has the internal systems, organization, operational structure and the human and financial resources necessary to achieve its long-term vision

5.1 Provide employees with the necessary resources to perform their jobs efficiently and effectively.
5.2 Improve and develop efficiencies in the way college resources are generated and managed.
5.3 Attract and retain a valuable, qualified and diversified workforce.

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