

Nationwide program features local experts and entrepreneurs.

FastTrac NewVenture is designed specifically for new business owners.

FastTrac helps entrepreneurs and business owners hone the skills needed to create, manage and grow successful businesses. Interact with entrepreneurs and experts as you discover the benefits of FastTrac's own brand of business coaching, tap into the community resources available to you and become part of a network of entrepreneurs who share your drive to succeed.

FastTrac is supported by the Ewing Marion Kauffman Foundation, fostering entrepreneurship nationwide.

www.FastTrac.org www.Kauffman.org



FastTrac NewVenture

August 21 & 22

8:30 a.m. — 4:30 p.m.

IWCC Entrepreneurial Center

21915 Cessna Ave.

Council Bluffs, IA 51503

712-256-6552

ctrost@iwcc.edu

\$149, includes tuition, materials, lunch and ongoing counseling. Class size is limited to 15, so sign up today.



TAKE CHARGE OF YOUR BUSINESS®

A program of the Kauffman Foundation

Presented by the IWCC Entrepreneurial Center and Southwest Iowa SBDC.

Funded in part by the Southwest Iowa Foundation.

www.iwcccenter.com

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Council Bluffs, IA 5153

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“The FastTrac class I took at IWCC gave me the valuable kick-start my business needed.

I still frequent the tools I learned in the class as our business grows.”

— Chris Rubaak, owner, Heartland Photos



“FastTrac had a major impact on my company and how we grew. FastTrac laid the foundation to build our business. The interaction with other entrepreneurs is priceless.” — *Danny O’Neill, owner, The Roasterie*

Your dreams are within your reach.

If you can dream it, you can do it. **NewVenture builds on your enthusiasm to create a viable business plan**

There’s no shortage of enthusiasm for starting or growing a business. And seemingly no limit to the availability of “how to,” “what to do,” and even “when to do it” guides for aspiring entrepreneurs.

So how do you find your way through the clutter to the information you really want? Get the answers you’re looking for with FastTrac NewVenture.

Designed specifically for entrepreneurs in the first years of business development, NewVenture helps you uncover the answers to your questions — and enables you to determine the long-term feasibility of your business concept.

Save time and money by testing the feasibility of your business concept before you launch. Form relationships with people who will prove to you that starting or growing your own business doesn’t mean going it alone.

Owning your own business is the American dream. Building it to withstand the test of time requires a unique set of tools. That’s where FastTrac NewVenture makes a difference — by providing you the opportunity to:

- Evaluate your concept
- Develop a working knowledge of business fundamentals
- Build an infrastructure for operations and processes
- Explore risk and success factors in the marketplace
- Understand how to access human, financial and business resources
- Network with entrepreneurs and business professionals
- Respond to changes that affect your business
- Build an actionable business plan

Two-day intensive training



We know your time is valuable — and we want to help you make the most of it. This NewVenture session will take place over two full days, August 20 and 21, 2008.

Over the course of the two days, we’ll examine business concepts, feasibility, marketing, pricing, budgeting and profits. Our trainers are seasoned professionals and entrepreneurs who understand the challenges — and rewards — of owning your own business.

Who should attend

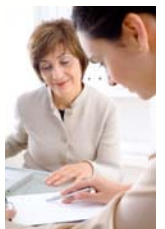


FastTrac NewVenture is designed for aspiring entrepreneurs, people who want to start a business, those who are ex-

ploring potential business start ups, and those who are in their first years in operation.

When you complete the program, you’ll have a blueprint to successfully launch or operate your business. You’ll also have a network of peers and mentors to help guide you on your path to success.

Register today



To register for the August two-day New Venture workshop, contact Coreen Trost at ctrost@iwcc.edu or 712-256-6552. The fee is \$149, which includes tuition, course materials, lunch and ongoing counseling sessions. The fee is due when you register and can be paid by check or credit card.

Class size is limited to 15. Dates: August 21 and 22, 2008 Time: 8:30 a.m. until 4:30 p.m. Cost: \$149