Iowa Western Community College
Strategic Plan 2019-2023

Mission Statement: Iowa Western Community College is a learning community committed to excellence in meeting educational needs and improving the quality of life through programs, partnerships, and community involvement.

Vision Statement: Iowa Western Community College will be recognized as a premier educational leader and partner, with student learning and success being our highest priority.

Strategic End 1:
Promote student success with relevant support and resources

1.1 Promote a comprehensive, relevant, and systemic student-centered onboarding experience through college-wide responsiveness and interdepartmental collaboration.
1.2 Advance the quality and effectiveness of academic advising.
1.3 Improve student success by creating a seamless learning experience for all students through expansion and deliberate integration of academic student supports and non-cognitive skill development across Student Services and Academic Affairs.

Strategic End 2:
Provide relevant high-quality learning experiences for all Iowa Western students

2.1 Improve the effectiveness and efficiency of instructional delivery systems.
2.2 Increase the capacity to develop, modify or phase out curricula, services, and programs based on community and student needs.
2.3 Engage in the continuous assessment of student learning across all courses and programs.
2.4 Improve initiatives and activities to support student learning.
2.5 Improve student success by engaging students in educational pathways and career readiness experiences.

Strategic End 3:
Embrace continuous improvement and conduct ongoing operational assessments to ensure Iowa Western has the internal systems, operational structure and the human and financial resources necessary to achieve its long-term vision

3.1 Promote institutional processes that will improve the effectiveness of all programs, services, operations, and administrative functions.
3.2 Provide employees with the necessary resources to perform their jobs efficiently and effectively.
3.3 Attract and retain a valuable, qualified and diversified workforce.

Strategic End 4:
Cultivate economic growth, workforce development and quality of life in our communities and region

4.1 Engage in activities and partnerships which improve quality of life, provide civic engagement, and offer community service in addressing the needs of our diverse communities.
4.2 Expand opportunities to improve and/or advance technical and employability skills for the workplace.
4.3 Strengthen impact on regional economic growth through collaborations and diversification of services.

Approved 03/26/18