

# Iowa Western Community College Strategic Plan 2019-2023

**Mission Statement:** Iowa Western Community College is a learning community committed to excellence in meeting educational needs and improving the quality of life through programs, partnerships, and community involvement.

**Vision Statement:** Iowa Western Community College will be recognized as a premier educational leader and partner, with student learning and success being our highest priority.

**Core Values:**

**Caring**

We believe creating an environment where people treat each other with a sense of dignity and self-worth and where people convey genuine concern for helping others to achieve their goals will add value to student learning experience.

**Commitment**

We believe acting with a sense of purpose, vigor, and passion and merging of our personal and work values will enable us to fulfill our pledge to provide opportunities, which encourage students to reach their full potential.

**Challenge**

We believe articulating and promoting academic and personal standards focused on raising self-expectations in striving for excellence will provide an environment, which leads to success.

## Strategic End 1:

Promote student success with relevant support and resources



- 1.1 Promote a comprehensive, relevant, and systemic student-centered onboarding experience through college-wide responsiveness and interdepartmental collaboration.
- 1.2 Advance the quality and effectiveness of academic advising.
- 1.3 Improve student success by creating a seamless learning experience for all students through expansion and deliberate integration of academic student supports and non-cognitive skill development across Student Services and Academic Affairs.

## Strategic End 2:

Provide relevant high-quality learning experiences for all Iowa Western students



- 2.1 Support innovative teaching practices across all course modalities.
- 2.2 Adapt curricula and programs to changing student needs.
- 2.3 Engage in the continuous assessment of student learning across all courses and programs.
- 2.4 Shape initiatives and activities that remove barriers to student learning.
- 2.5 Guide student success through educational pathways and career readiness.

## Strategic End 3:

Embrace continuous improvement and conduct ongoing operational assessments to ensure Iowa Western has the internal systems, operational structure and the human and financial resources necessary to achieve its long-term vision



- 3.1 Promote institutional processes that will improve the effectiveness of all programs, services, operations, and administrative functions.
- 3.2 Provide employees with the necessary resources to perform their jobs efficiently and effectively.
- 3.3 Attract and retain a valuable, qualified and diversified workforce.

## Strategic End 4:

Cultivate economic growth, workforce development and quality of life in our communities and region



- 4.1 Strengthen impact on regional economic growth through strategic partnerships and diversification of services.
- 4.2 Expand opportunities to enhance technical and employability skills for the Iowa Western Community.
- 4.3 Engage in activities, programs and partnerships which improve quality of life through civic engagement and community service to address the diverse needs of our community.
- 4.4 Remain active and engaged with regional constituents to provide proactive focus for services and programs.